Presented By: Michelle Baldwin

11/10/2026

Community Engagement in Athmar Park

Building Stronger Engagement Connections

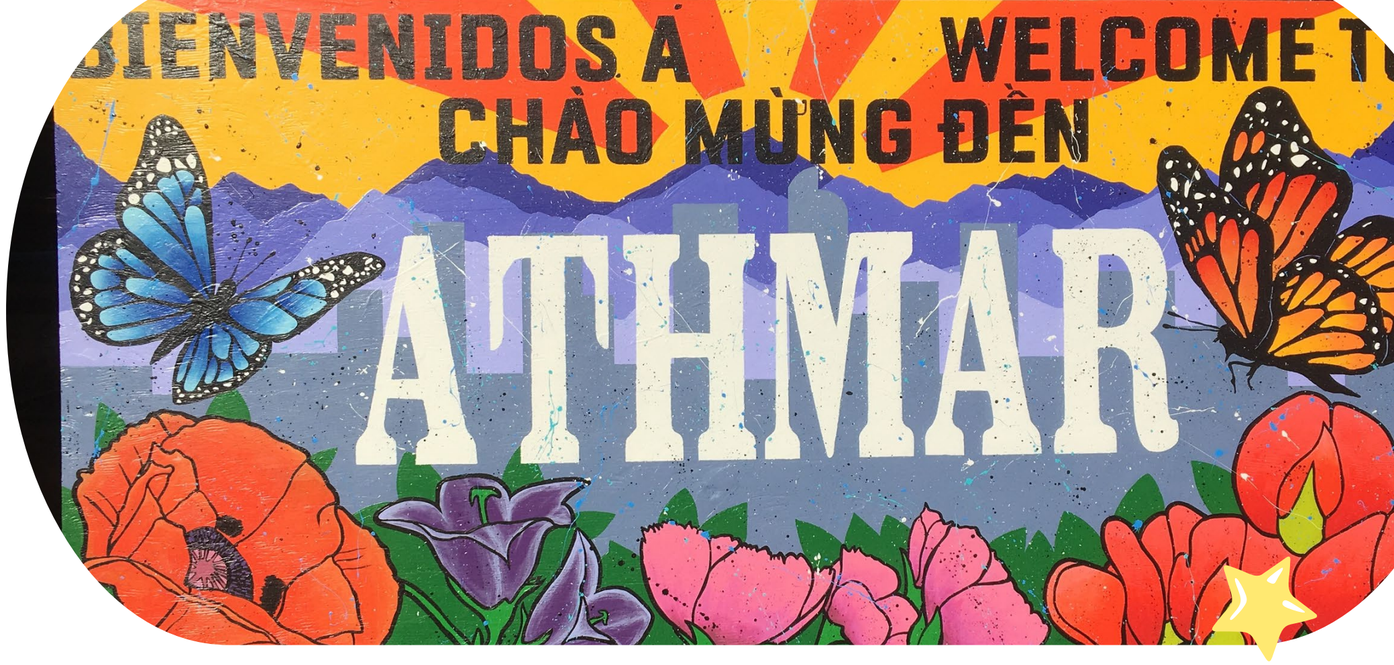


drcog civic academy

ATHMAR PARK NEIGHBORHOOD ASSOCIATION

ATHMAR PARK
NEIGHBORHOOD ASSOCIATION

Engagement History





In 1991, a group of Denver's Athmar Park residents came together to improve the neighborhood's health, safety, and spirit. They formed the Athmar Park Neighborhood Association, an all-volunteer organization composed of residents and business owners.

For many decades, membership and community participation were high, but in the last decade or so, numbers have decreased.

Currently, the APNA board has only 7 members (in the past, there were 10-15), and community engagement is moderate at events and low at monthly meetings. Both the board and the engaged members do not reflect the full demographics of the neighborhood.

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Neighborhood Statistics

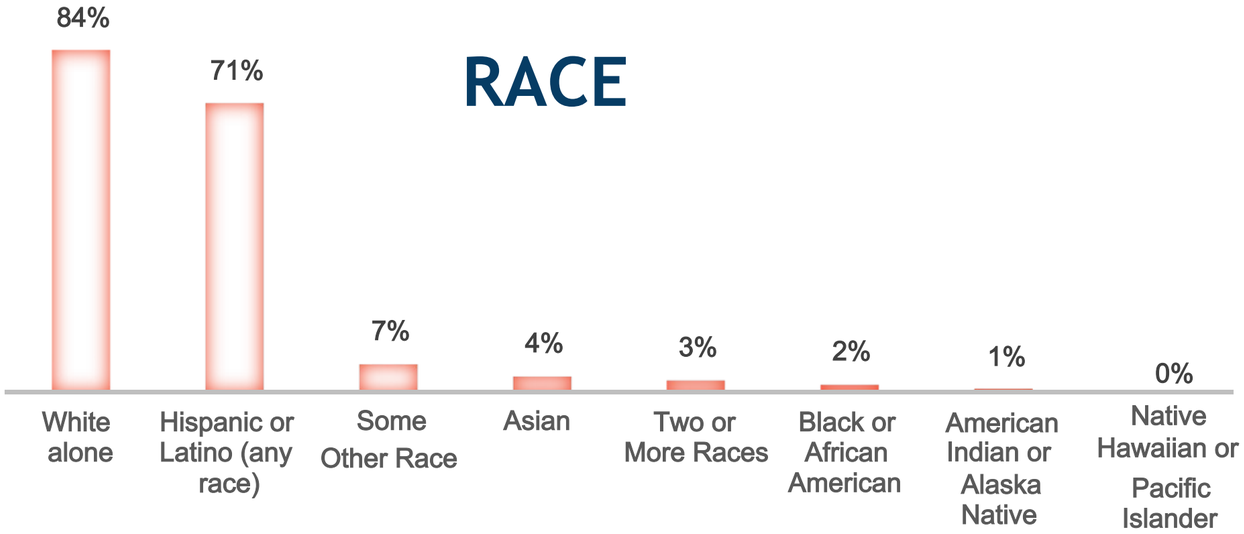
9,746 TOTAL POPULATION



53% MALE

47% FEMALE

RACE

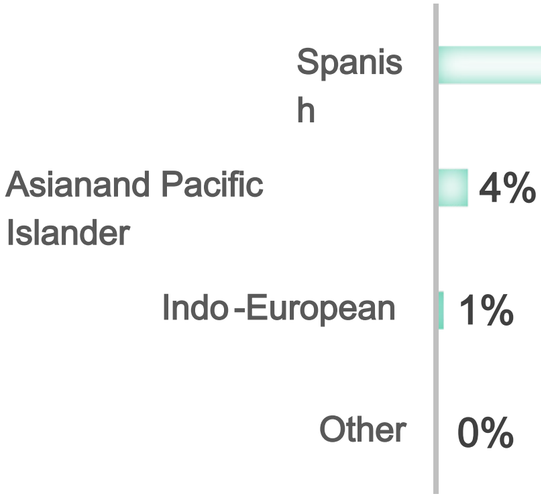


60% HOMEOWNER

40% RENTER



LANGUAGES OTHER THAN ENGLISH SPOKEN AT HOME (OF THE 56%)





29% FOREIGN BORN

56% SPEAK A LANGUAGE OTHER THAN ENGLISH AT HOME

35% SELF-IDENTIFY AS SPEAKING ENGLISH LESS THAN VERY WELL

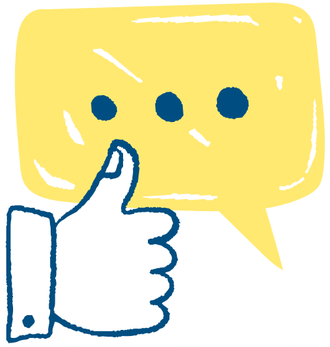
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Plan to Increase Engagement

- Surveying neighbors to better understand their interests, concerns, and priorities.
- Improve communication by providing more useful and relevant information through newsletters, email updates, and increased promotion of our email list.
- Inform residents about what the Athmar Park Neighborhood Association has accomplished, how we advocate for the neighborhood, and how we can help address community challenges.
- Create more opportunities for neighbors to connect through informal meetups, community events, and promotion of initiatives like Colorado Day block parties in August.

Through consistent outreach, stronger communication, and opportunities for residents to get involved, I hope to build a more connected, inclusive, and engaged neighborhood where everyone feels welcome, informed, and empowered to make a difference.



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Tasks & Timeline

Before December 2026

- Survey neighbors to get a better sense of their knowledge, history and feelings about APNA

January 2027

- Create more useful, engaging email communications with translations in Spanish and Vietnamese.
- Transparent meeting minutes and tracking of APNA projects.

February 2027

- Add value to monthly meetings, bring in more guest speakers including neighbors to talk about home maintenence, gardening etc.

Spring 2027

- Create block or area 'captains' to welcome new neighbors and connect them to APNA. Create a physical and digital welcome packet for them.

At the January APNA board retreat, I will present this plan and create a **Community Engagement Team** to support this project. Once we have board leadership in place, we will reach out to the community to recruit volunteers to work on the team.



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Measurements of Success



A survey will go out in June (and be promoted at the June neighborhood picnic). The level of success will be based on that survey and data from our monthly meetings and other neighbor engagement (emails, calls, meetings).

We will be looking for:

- **More Meeting Attendance:** Success will be consistent attendance of at least 20 neighbors
- **More Brand Recognition:** More neighbors know who we are and what we do.
- **More neighbors looking to us for support or answers:** Data from board interactions.
- **Member Engagement:** 2027 December board elections participation

ATHMAR PARK
NEIGHBORHOOD ASSOCIATION

Partners & Supporters

CLC Community Language Cooperative



DENVER CITY COUNCIL
LUCKY DISTRICT 7
Councilwoman, Flor Alvidrez

- I am in need of more resources and contacts to reach and engage the latino and vietnamese neighbors. I could also use guidance on how to engage businesses in the area (we consider business owners to be APNA members too).
- I created a trade with Community Language Cooperative to provide translation when needed.
- Our councilwoman Flor Alvidrez lives in Athmar Park and is supportive of this plan.
- There is a new Director of Community Empowerment that I want to bring my plan to and see what resources or ideas she might have.



If you have ideas, or think I missed something...

Contact me!

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